

## Frequently Asked Questions

### What is Innovu?

Innovu is a Pittsburgh, Pennsylvania-based data analytics company that empowers its clients to use total rewards and risk data differently to better manage and mitigate business and employee/dependent population risk. By integrating and validating all data sources into a single, secure, cloud-based solution, clients gain control of their data to generate a 360-degree view of their employee/dependent populations. With collaboration and messaging built into Innovu's solutions, clients can easily work with their advisors and Innovu's benefits and risk experts, healthcare analysts, and business specialists, to discover the actionable insights needed to make more informed business decisions. For more information, visit [www.innovu.com](http://www.innovu.com).

### What is the PASBO-Innovu partnership?

PASBO has partnered with Innovu to leverage the power of aggregated health benefits data across the community of schools throughout Pennsylvania. Innovu de-identifies the aggregated data from all of the PA-participating schools to create a powerful knowledge base of cost, quality, and population health information. Innovu created a solution, called CommunityLens, to provide insight into healthcare costs, quality, and population health so you can work together within regions and across the Commonwealth to leverage the collective voice to make an impact in your community.

### How does the PASBO partnership complement the regional business groups on health partnership with Innovu?

Innovu has partnerships with three Pennsylvania business groups on health:

- The Pittsburgh Business Group on Health (PBGH), serving Western Pennsylvania
- The Central Penn Business Group on Health, serving Central PA (formerly the Lancaster County Business Group on Health)
- The Greater Philadelphia Business Coalition on Health (GPBCH), serving the greater Philadelphia region.

These specific business groups on health are driving regional strategies with many employer types that afford the respective schools based in those regions the ability to understand regional healthcare costs, quality, and population health issues affecting their communities. PASBO will focus on a Commonwealth-wide view of the data, making the relationships complementary. Hence, the PASBO and regional business group on health partnerships are very complimentary, and in fact form a richer data set of information to help schools make better healthcare decisions.

## What is PASBO CommunityLens?

PASBO CommunityLens is a robust, on-demand, statewide benchmark database built using consolidated data from PASBO members subscribing to EmployerLens. Innovu collects and cleanses, then de-identifies the data (employee/dependent and school) and aggregates the detailed claims and benefit information on a monthly basis.

PASBO CommunityLens will provide subscribing EmployerLens schools and the PASBO organization a method to analyze and track healthcare costs from around the Commonwealth. Given that healthcare cost, quality, and population health issues are highly regional, the Innovu partnerships with the regional business groups across the Commonwealth will drive deep level analyses of what can be done within your specific community. Innovu's broad reaching partnerships provide schools with unmatched information about how they compare regionally and statewide.

## Who can subscribe to PASBO CommunityLens?

The PASBO CommunityLens is open to all Pennsylvania member schools and consortia, like intermediate units, trusts, stop-loss collaboratives, etc., and to the benefit advisor/broker firms that serve them. It is critical that the benefit/advisor firms serving the schools have deep level access to their school customers' data to be able to advise you based on the insight you discover. Innovu offers a complete solution that allows broker/advisors to increase efficiency and effectiveness to better service their clients.

## What are the benefits of participating in PASBO CommunityLens?

PASBO CommunityLens will enable member schools and their advisors to gain an in-depth understanding of the demographics, benchmarks, and specific health and benefits issues affecting your specific schools and the members across the state. Other benefits include:

- Participation in PASBO-sponsored CommunityLens symposiums, which will explore specific marketplace trends and uncover actionable insight from the statewide data.
- HIPAA and HITRUST compliant cloud storage of all employee/dependent-related data across all benefit vendors, including health and wellness (medical, pharmacy, and biometrics), disability, ancillary (life, vision, and dental insurance), workers' compensation, and total compensation.

- Access to best practice data retention strategies, helping schools understand their data ownership rights and the value of collecting and integrating separate silos of benefits data.

## What does it cost?

The cost of PASBO CommunityLens is free to the PASBO schools subscribing to Innovu's EmployerLens. EmployerLens is priced based upon the number of benefit eligible employees of each school. We recommend that you contact your benefit broker/advisor for specific pricing, or contact Innovu directly and we will work with your broker/advisor team to provide pricing.

## Will I be able to get regional insight?

Yes, in two ways:

1. As a school member subscribing to EmployerLens, you can compare your program's performance to other schools in your region and statewide.
2. Just as importantly, you can compare yourself to the other regional businesses within your area if you belong to one of the PA-based regional business groups on health.

For example, we have several members of PASBO subscribing to Innovu's EmployerLens, such as the Allegheny County Schools Health Insurance Consortia (ASCHIC), that are also members of the Pittsburgh Business Group on Health (PBGH). ASCHIC will benefit from being a member of PASBO CommunityLens and the PBGH CommunityLens.

## What business groups on health does Innovu work with?

Innovu is working with the following business groups on health:

- The Pittsburgh Business Group on Health (PBGH), serving Western Pennsylvania
- The Central Penn Business Group on Health, serving Central PA (formerly the Lancaster County Business Group on Health)
- The Greater Philadelphia Business Coalition on Health (GPBCH), serving the greater Philadelphia region.

Annual memberships costs associated with joining a regional business group on health are reasonable. For more information, contact the business group in your region:

### **PBGH**

<http://www.pbghpa.com/>

### **Central Penn**

<http://www.gpbch.org/>

### **GPBCH**

<http://lcbgh.org/>

## What are the benefits of a regional/business group perspective?

You will see what issues are impacting your specific region across all employer-types, not just Pennsylvania schools. You can work collectively with regional employers to address those issues at the local level, which is critical to effectively managing cost, quality, and population health.

## Will Innovu support PASBO in analyzing the aggregated statewide data and the respective business groups' regional data?

Yes. Innovu provides both the technological capabilities and a service engagement component, which includes a dedicated engagement team assigned to assist PASBO with statewide data and benchmarks. We also have dedicated engagement teams assigned to each business group on health.

## What security measures does Innovu take to protect my school's data?

Because most of the data we collect and analyze includes protected health information (PHI) and personally identifiable information (PII), you need to know your data is safe. Innovu was founded on the belief that security is more than just a priority—it is core to the company's services and solutions. Innovu undergoes bi-annual, independent, third party SSAE-16 SOC Type 1 and SOC Type 2+ HITRUST certification, as well as annual HIPAA and HITECH accreditation to give you peace of mind that your data is secure.

Innovu mandates that any user accessing its solutions must complete a comprehensive training program. This three-part training, which details how to properly handle PHI and PII, is required for all Innovu employees and all users who are granted access to our system.

## Will other Innovu clients, which are non-PASBO members, have access to the PASBO CommunityLens?

No. Only PASBO staff and PASBO school members who subscribe to EmployerLens will have access to PASBO aggregated, de-identified (employee/dependent and school) data. If your company is a member of PASBO but does not subscribe to CommunityLens, you will not be able to access the data.

The same is true for PASBO members who also join a business group on health. Those schools will have access only to aggregated, de-identified (employee/dependent and school/employer) data in the specific region in which they are members.

## Who can see my school's detailed data?

Access to specific individual school data is completely controlled by the school. Each specific school controls who is granted access to your employee/dependent data, which includes your staff and benefit advisor(s). The PASBO organization has access only to aggregated and de-identified data.

The same is true for business group on health members. Only those users you identify will have access to your employee/dependent data. Other members and the business group itself would have access to regional benchmarks only.

## How do I access my school's data as a designated user?

Innovu provides secure access to each school's detailed vendor files, which are automatically consolidated and stored in a secure, HIPAA-compliant, online portal. Innovu will provide each school's designated users access to your specific data through the Innovu web-based Lens platform.

## How many user access accounts will Innovu provide to PASBO CommunityLens subscribers?

Innovu believes in data transparency across all stakeholders; therefore, we place no restrictions on the number of users you designate.

## Can benefit advisor firms access PASBO CommunityLens for their specific clients?

Yes. PASBO CommunityLens is available for purchase by all PASBO members and associate members, including benefit advisors. Advisors need to have permission from each client to see client-specific data.

## What happens to the data if the PASBO CommunityLens relationship ends?

Innovu will assist with the transition of all pertinent data to a secure location of each school's choosing. When all transfers are completed and confirmed, Innovu will delete all customer files from its systems.



## Will Innovu integrate PASBO member data into other benchmarking cohorts?

PASBO and its members have exclusive access to statewide benchmark analyses through PASBO CommunityLens. De-identified (employee/dependent and school), aggregated data will also be integrated with, and compared to, a national benchmark database sponsored exclusively by Innovu.

## Does Innovu offer a solution for schools to perform detailed analysis on employee/ dependent level benefit plan design?

Yes. EmployerLens® offers employers and their brokers/advisors the ability collect and aggregate human capital data for detailed analysis. EmployerLens will allow each school, along with its advisor/broker, to discover health, cost, and quality insight specific its population. EmployerLens also allows subscribers to compare their data to regional, statewide, and national benchmarks.

For more information, visit:  
[www.pasbo.org/innovu](http://www.pasbo.org/innovu)