



# AdvisorLens<sup>®</sup>

Consult Differently.

You'll **uncover real insight** quickly, allowing you to deliver value and ROI to your clients.

AdvisorLens automates the manual task of manipulating benefits and risk data, giving you more time to analyze the issues impacting client costs and member health.



Integrate health and other benefits program data in a single, secure cloud platform.



Automate the creation and delivery of monthly medical, Rx, wellness, and financial reporting, giving you time to focus on addressing the issues.



Build ad hoc reports and analyze your clients' data on the fly.



Deliver data-driven insight to help your clients manage costs and offer more targeted benefits programs.

## How Analysts Traditionally Spend Their Time



Collecting Data



Cleaning & Organizing Data



Analyzing & Interpreting Data

## How Analysts Spend Their Time with AdvisorLens



Analyzing & Interpreting Data

Innovu will collect, cleanse, and organize the data in AdvisorLens, giving you **100% of your time** to analyze and interpret data.

## Secure Data Collection

Integrating data across all vendors into a secure, cloud-based platform allows you to reduce your PHI and PII liability. We undergo SSAE16 SOC 1 Type 2 and SOC 2 Type 2 + HITEST audits, giving you the peace of mind your data is secure.

## Seamless, Timely Data Integration

We integrate data across all of your clients' vendors—medical, Rx, biometrics, workers' compensation, etc.—and put it through a rigorous data validation and quality review process. We refresh the data monthly so you have access to current information about issues, trends, and cost drivers.

## Automated Reporting

AdvisorLens delivers monthly, automated standard reporting templates and dashboards across all programs to identify where clients should focus their efforts. View financials, high cost claimants, top conditions, medical and Rx claims, and more on a monthly basis.

## Ad Hoc Analysis & Report Creation

We give your analysts time to mine the data to uncover true cost drivers and program correlations, instead of wasting time prepping and manipulating the data. You can create customized reports tracking key indicators for each client.

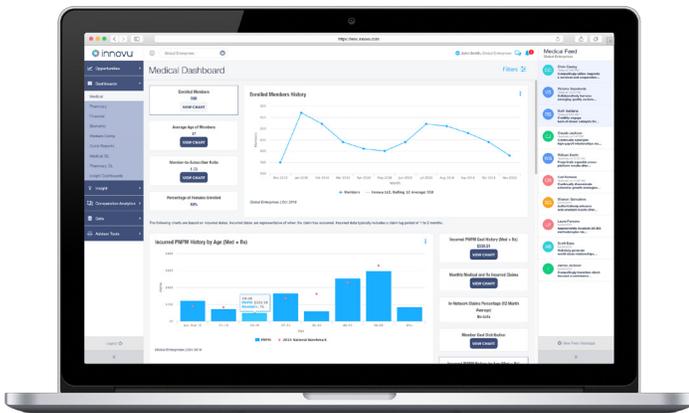
## Actuarial Tools & Plan Modeling

With our actuarial tools and plan design modeling, you can engage clients more proactively using their own data. Show them in minutes how program changes would impact their benefits and risk offerings.

## National Benchmarking

Innovu's database contains more than 81 million records, and it is growing every day. See how your clients stack up regionally, nationally, and within specific industries.

## With AdvisorLens, you get:



- ✓ 24/7 cloud-based access to clients' historical and current data
- ✓ Automated integration and cleansing of all of your clients' health and benefits data
- ✓ More time to analyze the data and develop strategies and tactics for your clients based on the analysis
- ✓ Increased cross-selling opportunities
- ✓ More insight to prove your ROI and value

Get deeper insight more quickly to deliver real value to your clients with AdvisorLens.



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