



CommunityLens[®]

Comparative Visibility & Clarity for Community Leaders



Bring comparative visibility and clarity to your benefits and risk programs.

CommunityLens

Compare Your Benefits & Risk Programs

Getting real-time, comparative analytics to benchmark your community's benefits and risk programs has been a challenge.

Until now.

CommunityLens[™] empowers the business leaders of a geographic region with the ability to increase employee understanding and engagement in their own health and wellness, as well as increase access to affordable and high quality healthcare in your community. Empower your community's leaders to collectively address the biggest issues your business organizations are facing.

Data Aggregation

Innovu secures and collects data from your community's employers and other insured claims data. We automatically de-identify, aggregate, and summarize all of the data, then combine it with our national and regional database of more than 81 million records.

Aggregating member data affords you the ability to create a statistically relevant data set across your community. With access to timely data, business leaders can establish standardized measures to effectively monitor the impact of change. By leveraging the collective power of your community, you can materially impact health improvement, reduce gaps in care, and identify costs drivers that influence true population needs.



Make more informed decisions with CommunityLens

Comparative Analytics

Participating employers gain comparative insight they can't get anywhere else, such as heat maps showing how robust the adherence rate is to mammography compared to others within the community and throughout the country. Innovu's exclusive SmartCohort builds a customized, virtual peer group that matches a profile of each member's workforce. Community members get an apples-to-apples comparison of how their benefits and risk programs should be performing.

Your community gains comparative insight into the issues and opportunities impacting you and your members. Use the data to understand all of the issues driving direct and indirect costs, poor patient experience, and population health issues.



Collaboration

Built-in collaboration and messaging allows you to engage with your fellow community leaders regarding regional trends and best practices. Through joint decision-making, you can create straightforward initiatives and track the effectiveness of change:

- Collaborate with all community stakeholders in our secure platform.
- Create a data-driven measurement strategy that easily assesses the progress of each program you initiate.
- Compare best-practices across other community initiatives to assess impact.

CommunityLens is Secure

CommunityLens is a HIPAA, HITECH, Omnibus, and SSAE16 SOC 1 Type 2 and SOC 2 Type 2 compliant, cloud-based solution deploying the latest digital safeguards, access policies, and auditing requirements. Biannual, independent, third party SSAE16, HIPAA, and HITECH audits and accreditations give you peace of mind that your data is secure.

Innovu Drives the Entire Process

Innovu's experts work directly with your vendors to collect your historical data and establish automated, recurring data feeds on a daily, weekly, or monthly basis. This ensures your data is always current.

With CommunityLens, you get:

- ✓ A statistically relevant data set across your community
- ✓ Timely data allowing you to monitor the impact of program changes in near real-time
- ✓ Transparency of the data across all stakeholders to minimize and control hidden agendas
- ✓ Standardized measures that are relevant to all constituencies
- ✓ A comprehensive understanding of the conditions that are driving direct and indirect costs, poor adherence rates, gaps in care, and/or population health issues
- ✓ The collective power of your community to determine key cost drivers and population needs
- ✓ The ability to measure your community with other comparable regions across the country

CommunityLens brings comparative visibility and clarity to your benefits and risk programs. Strengthen your community by leveraging your collective voice to increase employee understanding and engagement in their own health and well-being, as well as to increase access to affordable and high quality healthcare in the community.

Get CommunityLens today.

www.innovu.com